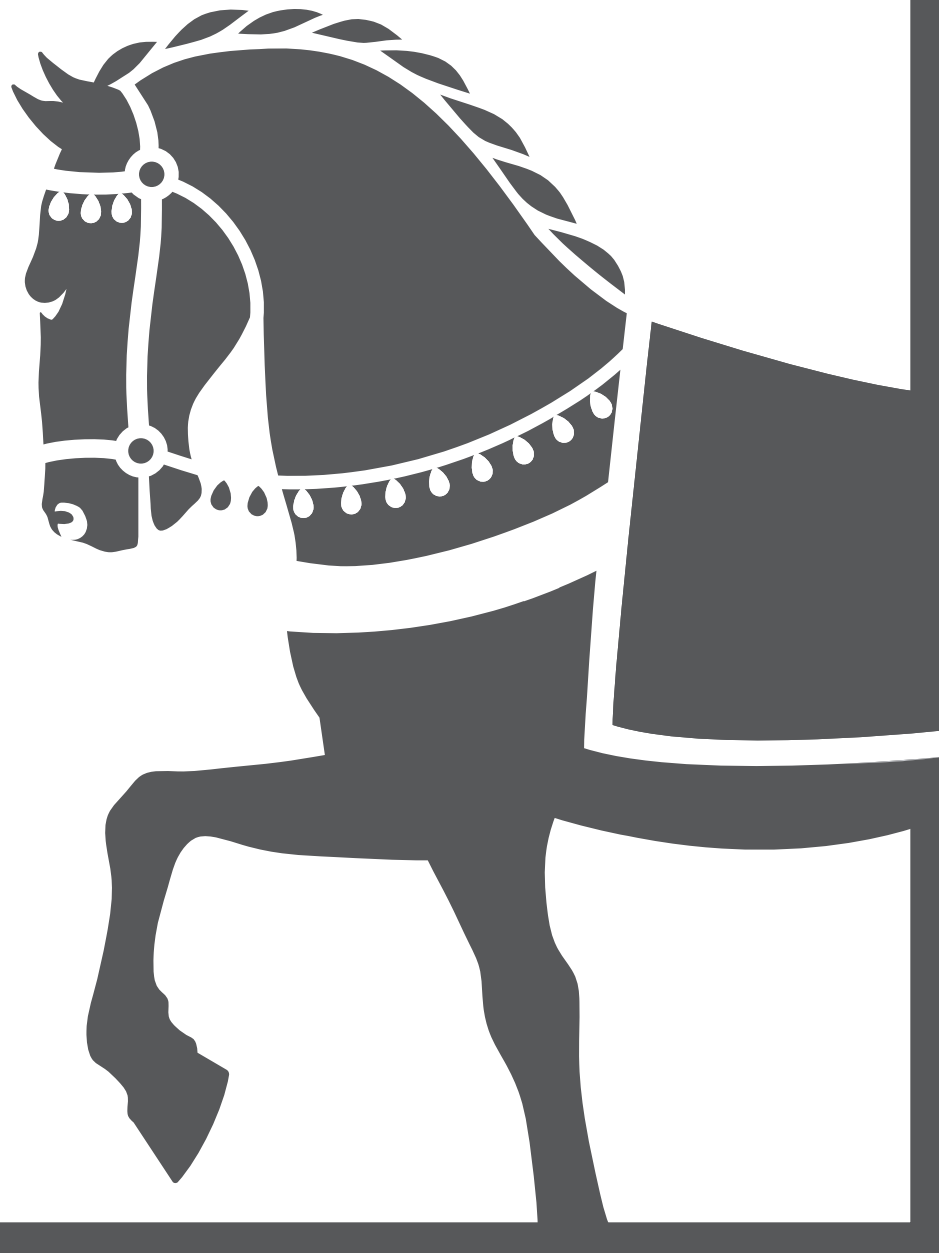
Mercedes-Benz Presents

The Carousel Ball

Sponsorship, Advertising, Auction,
and Seating Information Enclosed



SUPPORTING THOSE WITH TYPE 1 DIABETES

THE BARBARA DAVIS CENTER FACEBOOK REVIEWS

For the first time in my 20 years as a diabetic I felt as though I found people who truly understand. Many of the employees at the BDC either have diabetes themselves or have family members with this disease. They truly "get it". I felt so supported. It was a huge weight off my shoulders to be with people who know what I'm going through daily. I learned more in the first 20 minutes at Barbara Davis than I've learned in 20 years with this disease. I can't say enough about Barbara Davis and the staff- I only wish I had found them sooner.

There couldn't possibly be a better place for my son to receive care for his diabetes. The staff is AMAZING and so caring. Having a child with diabetes and celiac disease is not a walk in the park... but they sure make it a bit easier. Thank you for all your hard work and dedication!!!!!!

Everyone always answers all of my questions, they treat me with respect, and I can talk to all of them without feeling like they judge me or don't understand because they are in the same boat as I am. It's wonderful to know you're not alone.

The Barbara Davis Center is absolutely amazing. They educated us on how to properly care for our daughter, and have been so helpful and supportive every step of the way. We are blessed to receive the level of care provided by all of the staff. Thank you!

THE BARBARA DAVIS CENTER CARES FOR THOUSANDS OF CHILDREN AND ADULTS.

Uninsured and underinsured patients account for more than 35% of pediatric and adult patients. These patients are primarily funded by the Children's Diabetes Foundation so they can receive the necessary medications, appointments, and education to live successfully with type 1 diabetes.

TECHNOLOGY

In September 2016, the very first "artificial pancreas" system received FDA approval. This system will improve patients' care greatly as it keeps blood sugars in range and prevents life-threatening low blood sugars. The Barbara Davis Center was the largest research contributor to the FDA approval of this system as they worked with adult and pediatric patients to test the system in a variety of studies.

This artificial pancreas system is the first of its kind. Clinical trials continue to test other systems, improving reliability, accuracy, features, and more. Eventually, patients will have a choice in the market place to determine which system fits their lifestyle.

RESEARCH

Lori Sussel, MD joined the Barbara Davis Center in 2016 as the Director of Basic and Translational Research. Her team's focus is to understand the complex networks that regulate development, differentiation, and function of the pancreas. Sussel's lab is dedicated to finding treatments and cures for type 1 diabetes. They continue to explore novel mechanisms that will promote islet cell development survival and function in conditions such as diabetes.

In addition to caring for the physical health of their patients, the Barbara Davis Center helps patients with their emotional and behavioral health. Type 1 diabetes can often lead to depression, anxiety, and other issues. Multiple studies are currently being carried out to screen for depression, expand on behavioral and psychosocial care options, and work with families to improve communication that results in better individual care.

Further studies are being conducted to determine the causes and environmental factors that lead to a type 1 diabetes diagnosis and related autoimmune diseases. More children are being screened to predict a type 1 diabetes diagnosis using genetic markers. When a diabetes diagnosis is caught early, patients can avoid going into diabetic ketoacidosis prior to diagnosis. Diabetic ketoacidosis is extremely dangerous and can lead to hospitalization or death if not treated.

Proceeds from The Carousel Ball benefit the Children's Diabetes Foundation to support Barbara Davis Center patients, research, and education programs.

2015 Carousel Ball Highlights

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SPONSOR LEVELS

(INCLUDES TABLE OF TEN)

Platinum Table	$100,000
Gold Table	$50,000
Silver Table	$25,000
Brass Ring Table	$15,000
Bronze Table	$10,000
Patron Table	$5,000

TICKET LEVELS

Platinum Couple	$20,000
Gold Couple	$10,000
Silver Couple	$5,000
Brass Ring Couple	$3,000
Bronze Couple	$2,000
Patron Couple	$1,000

For questions about seating, please contact Sara Santacruz at (303) 628-5110 or Sara@ChildrensDiabetesFoundation.org

Visit www.ChildrensDiabetesFoundation.org to purchase your tickets online.

SPONSOR BENEFITS

If you are interested in becoming a sponsor, please contact Amanda Garrett at (303) 628-5112 or Amanda@ChildrensDiabetesFoundation.org

$100,000 – PLATINUM SPONSOR

- Two premier tables of 10
- Logo on invitation
- Name in publicity as Underwriting Sponsor
- Logo featured on fact sheet
- Two-page color ad in first 10 pages of program
- Acknowledgment from podium at event
- Prominent listing as Underwriting Sponsor and name in editorial section of program
- Logo recognition on step & repeat banner with other key sponsors
- Logo on event signage
- Logo in PowerPoint featured at event
- Mention in post-event edition of quarterly Newsletter, *Newsnotes* (9,000+ subscribers)
- Logo on event webpage and CDF's homepage throughout 2017
- Two mentions on CDF's social media channels prior to event (23,000+ followers) and one day-of mention

$50,000 – GOLD SPONSOR

- One premier table of 10
- Name on invitation and in publicity as an Underwriting Sponsor
- Name listed on fact sheet
- Two-page color ad in first 20 pages of program
- Acknowledgment from podium at event
- Prominent listing as Underwriting Sponsor and name in editorial section of program
- Logo on event signage
- Logo in PowerPoint featured at event
- Mention in post-event edition of quarterly Newsletter, *Newsnotes* (9,000+ subscribers)
- Name mentioned on event webpage throughout 2017
- One mention on CDF's social media channels prior to event (23,000+ followers)

$25,000 – SILVER SPONSOR

- One prime table of 10
- Name on invitation and in publicity as Supporting Sponsor
- Name listed on fact sheet
- Full-page color ad in program
- Acknowledgment from podium at event
- Listing in editorial section of program
- Mention in post-event edition of quarterly Newsletter, *Newsnotes* (9,000+ subscribers)
- Name mentioned on event webpage throughout 2017

$15,000 – BRASS RING SPONSOR

- One table of 10
- Name listed on fact sheet
- Full-page color ad in program
- Listing in editorial section of program
- Name mentioned on event webpage throughout 2017

$10,000 – BRONZE SPONSOR

- One table of 10
- Half-page color ad in program
- Listing in editorial section of program
- Name mentioned on event webpage throughout 2017

$5,000 – PATRON SPONSOR

- One table of 10
- Listing in editorial section of program
- Name mentioned on event webpage throughout 2017

The Carousel Ball

PROGRAM AD ORDER FORM

Benefiting the Children's Diabetes Foundation & the Barbara Davis Center for Diabetes

2017 PROGRAM ADVERTISING RATES

Inside Front Cover	$2,500
Inside Back Cover	$2,500
Full-Page	$1,500
Half-Page	$750
Quarter Page	$400

Advertiser _____

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

Authorized by _____ Title _____

Please Reserve _____ Ad(s) at $_____ each

❑AmEx ❑Visa ❑MC Credit Card # _____ Expiration Date _____

❑ Check enclosed ❑ Bill me MAKE CHECK PAYABLE TO: Children's Diabetes Foundation

COMPLETED ADS MUST BE RECEIVED BY THURSDAY, AUGUST 24, 2017

PLEASE CHECK ALL ITEMS THAT APPLY

❑ I will create my ad and send in by August 24th ❑ Children's Diabetes Foundation to prepare my ad (Include copy below or in email)

Suggested Copy/Additional Instructions: _____

_____

Space is limited. To reserve your page, contact Mattie Peck at (303) 628-5106 or Mattie@ChildrensDiabetesFoundation.org

MECHANICAL REQUIREMENTS

COLOR: 4-COLOR (CMYK)

TRIM SIZE OF PROGRAM: 8 1/2" x 11"

LIVE AREA:

FULL PAGE: 8 1/4" x 10 3/4"

HALF PAGE: 8 1/4" x 5 1/4"

QUARTER PAGE: 4" x 5 1/4"

BLEED DIMENSIONS:

FULL-PAGE: 8 3/4" x 11 1/4"

HALF-PAGE: 8 3/4" x 5 1/2"

QUARTER PAGE: 4 1/4" x 5 1/2"

PRINTED SHEET-FED OFFSET

ELECTRONIC DOCUMENTS:

Macintosh format only.

Supply all fonts and import graphics.

Files must be 300 dpi at 100%.

InDesign, Photoshop, Illustrator and PDF files only.

No trapping required.

Please send all materials to Mattie Peck at Mattie@ChildrensDiabetesFoundation.org

The Carousel Ball

AUCTION DONOR FORM

Benefiting the Children's Diabetes Foundation & the Barbara Davis Center for Diabetes

Donor Name _____

(Please print the above information as you would like it to appear in the online Auction Catalog)

Address _____

City _____ State _____ Zip _____

E-mail _____ Phone _____

Authorized by _____ Title _____

Signature _____ Date _____

Auction Committee Volunteer Reference _____

Donor: Please make a copy of this donor form and retain for your records.

DEADLINE: FRIDAY, SEPTEMBER 8, 2017

Item: _____ Value $ _____

Description for Auction Catalog _____

_____

_____

_____

Website _____

Special arrangements, restrictions, etc. _____

_____

Is item exchangeable? ❑ Yes ❑ No ❑ Donor will deliver or send item ❑ Committee should pick up item

❑ Gift Certificate (certificates should be valid from October 2017 through October 2018).

Please include any brochures, menus, or props to help display your donation.

❑ I / We will email high resolution photo representing our item ❑ CDF to photograph item for you

Your donation becomes the property of The Carousel Ball and is to be offered through an Auction.

On behalf of The Carousel Ball, we thank you for your tax-deductible gift
and sincerely appreciate your contribution to our important endeavor.

Tax Exempt # 84-0745008

For information, contact:
Lisa Steele
Auction Manager
Phone: (303) 628-5108 (direct)
Fax: (888) 296-1050
Lisa@ChildrensDiabetesFoundation.org

Please send / fax donor form, auction items and props to:
Lisa Steele
Auction Manager
Children's Diabetes Foundation / TCB AUC
4380 South Syracuse Street, Suite 430
Denver, CO 80237

www.ChildrensDiabetesFoundation.org
4380 South Syracuse Street, Suite 430
Denver, Colorado 80237
Phone: (303) 863-1200
Fax: (888) 296-1050

Follow us on Social Media
Facebook: Children's Diabetes Foundation
Twitter: ChldrnsDiabetes
Instagram: cdf_cares

The Children's Diabetes Foundation is a 501(c)3 organization.
Tax exemption # 84-0745008