



Mercedes-Benz Presents

# The Carousel of Hope



Mercedes-Benz



**WHAT:** The Carousel of Hope  
**WHEN:** October 23, 2010 at The Beverly Hilton, Beverly Hills, California  
**WHY:** Proceeds of the biennial event benefit clinical care and research at the **Barbara Davis Center for Childhood Diabetes (BDC)** where over 5,000 children and adults receive specialized care. The Children's Diabetes Foundation's mission is to support the programs of the BDC.



**WHO:** **Chairman:** Mrs. Barbara Davis  
**Master of Ceremonies:** Jay Leno

**Honoree:**  
Maria Shriver  
The First Lady of the  
State of California

**Producer:**  
George Schlatter



**Guest Artists:**  
Jennifer Lopez  
Marc Anthony

**Music Chairmen:**  
Clive Davis  
Quincy Jones  
David Foster

**Featured Performer:**  
Gladys Knight

**Music Director:**  
Rickey Minor

**A Tribute to Quincy Jones**  
On the 25<sup>th</sup> Anniversary of  
"We Are the World"

**THE MAJOR SPONSORS: MERCEDES-BENZ USA ♦ GUESS?, INC. ♦ AMERICAN AIRLINES ♦ THE BEVERLY HILTON ♦ sanofi-aventis U.S.**

**Other Sponsors include: Sarah Siegel-Magness & Gary Magness, Ron Burkle, Kelly & Robert Day, Viacom, Inc., Paramount Pictures, CBS Television, Occidental Petroleum, Tamar & Robert Manoukian, WME Entertainment, NBC Universal, Creative Artists Agency, Chernin Entertainment, Variety, David Geffen Foundation, Sandy Gallin, Los Angeles Lakers, MAC, Ann & Jerry Moss, Tiffany, Chanel, Giorgio Armani, Gary Wilson, Selim Zilkha & Mary Hayley, Neiman Marcus, and more joining daily.**

**2010 COMMITTEE: To date some of our committee include Carole Bayer Sager & Bob Daly, Joanna & Sidney Poitier, Sherry Lansing & Billy Friedkin, Ghada & Dr. Ray Irani, Kelly & Robert Day, David Geffen, Anjelica Huston, Kate Capshaw and Steven Spielberg, Leslie Moonves & Julie Chen, Mo Ostin, John & Jordan Davis, Anne & Arnold Kopelson, Jackie Collins, Berry Gordy, Jack Nicholson, Sarah Siegel Magness & Gary Magness, Barbara and Don Rickles, Jerry & Linda Bruckheimer, Deborah Lee & Hugh Jackman, Eva Mendes, Sandy Gallin, Sienna Miller, Kristin Davis, Lady Shakira Caine & Sir Michael Caine, Rupert & Wendy Murdoch, Richard and Lili Zanuck, Antonio Bandares & Melanie Griffith, Adrien Brody, Sir Elton John & David Furnish,**

**Exclusive Wine and Spirits Sponsor  
Moët Hennessy USA**

Over→

**Michael Douglas & Catherine Zeta Jones, Susan & Robert Downey, Jr., Goldie Hawn, Samuel Jackson & LaTonya Richardson, Stacy & Henry Winkler, Serena Williams, Raquel Welch, Alana Stewart, Frances & Smokey Robinson, Betsy Bloomingdale, Nicole Richie & Joel Madden, Kelly Lynch & Mitch Glaser, Nancy & Zubin Mehta, Gelila & Wolfgang Puck, Diane Warren, Josh Groban, Steve Martin, and many more. Auction Chairmen are Dana Davis and Nancy Davis.**

**THE AUCTION:** A Mercedes-Benz automobile will be up for live auction. Other amazing items will include an incredible trip around the world from **St. Regis Hotels** with stays at an unprecedented number of their magnificent hotels around the globe, including **North America, South America, Europe and Asia**, An **Avjet** trip for 7 to Las Vegas or Monterey on a Gulfstream 150 or Hawker 800XP; **The Ritz-Carlton Hotels** with vacation stays at their gorgeous hotels in the United States and abroad.

**Dining experiences include: Mr. Chow** dinner for 20 in the private dining room; **Wolfgang Puck** dinner for 12 at CUT with wines; **Il Piccolino, Toscana, Chateau Marmont, The French Laundry** and many more.

Fashion donors include **Donna Karan, Giorgio Armani, Chanel, Saks Fifth Avenue, Neiman Marcus, Monique Lhuillier, Oscar de la Renta, Fendi, Devi Kroell** and more to be announced. Other categories include Sports, Jewelry from **Tiffany & Co.**, Luxury, Children's Menagerie and the popular **Art Gallery** with art donated by leading contemporary artists such as **Ed Ruscha**, the late **Dennis Hopper, Tony Bennett, Ross Bleckner, Iris Cantor, Nancy Ellison, Frank Gehry, LeRoy Neiman, Firooz Zahedi** and many more.

Celebrities are pitching in to help in several ways. **MAKE LOVE NOT TRASH** totes have been personally signed by **Babyface, Selma Blair, George Clooney, Clint Eastwood, Harrison Ford, Scarlett Johansson, Bill Maher, Julia Louis-Dreyfus, Mike Myers, Ben Stiller** and more.

**Handbags for Hope** is supported by celebrities donating one of their handbags and autographing key chains by Linea Pelle and Braggables. These celebrities so far include: **Shirley MacLaine, Maria Shriver, Kelly Preston, Cindy Crawford, Angela Bassett, Candice Bergen, Carol Burnett, Joy Behar, Goldie Hawn, Jackie Collins, Anjelica Huston, Julianne Moore, Thora Birch, Joan van Ark** and more.

This year our new **Canvas for the Cure** project will feature original miniature canvases painted by celebrities lending a hand to bring us closer to the cure. These celebrities include: **John Travolta, Holly Robinson Peete, Anjelica Huston, Josh Groban, George Clooney, Cindy Crawford, Bill Maher, Penny Marshall, Crystal Bowersox** and many more.

**SOME OF THE PAST HONOREES INCLUDE:** Gerald Ford, Frank Sinatra, Henry Kissinger, Bob Hope, Whitney Houston, Merv Griffin, Lucille Ball, Bob Hope, Stevie Wonder, Hillary Rodham Clinton, Quincy Jones, Sidney Poitier, Halle Berry, Clive Davis, and Pauletta and Denzel Washington.

**HOW:** Funds are raised through invitation-only seating, Silent Auction and a Journal. Tables are \$100,000, \$50,000, \$25,000, \$15,000 and \$10,000. The support of the entire community is behind this effort, including the movie studios, television networks, talent agencies, the music industry, corporations, celebrities and prominent people worldwide.

**SYMPOSIUM:** The Carousel of Hope Diabetes Symposium has been attended by a group of distinguished scientists and physicians from around the world in conjunction with the event.

**HISTORY:** This year celebrates 32 years of helping children with diabetes through the Barbara Davis Center for Childhood Diabetes. Held every two years, this is the 24<sup>th</sup> Carousel of Hope. **From its inception in 1978, the Ball has raised over \$75 million. Since 1978, featured performers have included: Beyoncé, Sir Elton John, Sting, Frank Sinatra, Sammy Davis, Jr., Andrea Bocelli, The Bee Gees, Ricky Martin, Celine Dion, Whitney Houston, Stevie Wonder, Bette Midler, Lionel Richie, Josh Groban, Paul McCartney, Rod Stewart, Neil Diamond, Barry Manilow, Plácido Domingo, Natalie Cole, Kenny "Babyface" Edmonds, Jennifer Hudson, Usher, Diana Ross, Jonas Brothers, B.B. King, Faith Hill, Michael Bolton, and Phil Collins.**